City Council Revenue Options Workshop May 4, 2018





To: Mayor and Councilmembers

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Subject: General Fund Revenue Options

The City Council has held several budget workshops and given consideration to agenda items over the past couple of months pertaining to the status of the General Fund Budget and the General Fund unallocated reserves.

As a result of the previous workshops, agenda items, and public interest, Council requested staff to prepare a presentation providing the possible options available to local government in respect to generating additional revenue for governmental activities; i.e. Public Safety, Parks, Recreation, and Administration.

Staff has worked diligently to gather information for City Council and the public that provides various options available to local governments to increase revenue.

An informative PowerPoint presentation will be provided at the May 4, 2018 Special Meeting.

Additionally, various publications from the Institute for Local Government, League of California Cities, and Michael Coleman (http://www.californiacityfinance.com) have been provided as resources and will be made available on the City's website.

Staff will be available to answer any questions from Council or public that are generated during the Special Meeting.